

Polly Adams

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EXPERIENCE

Content Designer at IBM Global Business Services

Remote • January 2021 - Present

Freelance Content Strategist and UX Researcher C&G Partners and Design Minded

New York City, NY • July 2020 - January 2021

Service Designer at Sutherland Labs

San Francisco, CA / Remote • April 2018 - April 2020

Design Researcher at IBM Watson Data Studio

San Francisco, CA • November 2016 - April 2018

Design Research Intern IBM Design

Austin, TX • May - September 2016

EDUCATION

MA, Design Research, Writing, and Criticism at the School of Visual Arts

New York City, New York • Completed May 2020

Magna Cum Laude

BFA, Service Design at the Savannah College of Art and Design

Savannah, GA • Completed Nov 2016

Distinguished Scholar Award 2013-16

Magna Cum Laude

ORGANIZATIONS

Service Design Network (SDN)

Global Conference Event Team, Remote • July 2020 - Present

Chapter Leader, Bay Area, San Francisco, CA • Nov 2018 - Aug 2019

Chapter President, SCAD, Savannah, GA • Jan - Nov 2016

American Institute of Architects (AIA)

Editorial Assistant, Oculus Mag, New York City, New York • Jan - Aug 2020

American Institute of Graphic Arts (AIGA)

IBM Design Thinking Facilitator, San Francisco, CA • May - September 2017

SOFTWARE

Figma, Sketch, Keynote,
Microsoft Office, GDrive,
Adobe Creative Cloud

SKILLS

Writing, Editing, Storyboarding,
Content Creation and Strategy,
Workshop Planning, Facilitation,
Prototyping, Event Coordination,
Presentation, Blueprinting,
Journey Mapping, Wireframing

EVENTS

Experience Planning for the Service Design Global Conference (SDGC)

Embracing Change

October 2020

Facilitation and Planning for SF Design Week (SFDW)

SDN + IxDA Crossover

Panel Discussion, *Design*

Disciplines in Flux

June 2019